

# Bachelor of Commerce in Bank Management (B.Com. )

# (Bank Management)

# **Programme Outcomes (PO's)**

#### After completing B.Com in (Bank Management) programme the student will be able to:

- **PO1:** Identify the different functional aspects of banking world and recognize different opportunities in banking sector.
- **PO2:** Acquire the different skills necessary for professional attitude.
- **PO3:** Identify the problems and challenges faced by banks in reaching remote areas of the country as well as recent trends in banking sector.
- PO4: Identify role and importance of technology in banking sector.
- **PO5:** Analyse the day to day banking operations in practice.

#### **Program Specific Outcome (PSO's)**

- **PSO1:** Program will enable students to understand basics to advance knowledge of banking sector.
- **PSO2:** Program will provide in-depth knowledge to the students in respect of currents trends in banking sector as well as various banking models taking place in India.

#### **Course Outcomes(CO's)**

#### B.Com-I (Bank Management) Semester-I Accountancy Paper-I

CO1: Students will get the knowledge of various accounting concept

- **CO2:** Students will instill the practical knowledge about basic accounting procedures with the help of Problems.
- **C03:** Students will acquaint them with knowledge of Bank Reconciliation Statement and its use.

# **Principles of Business Management Paper-I**

**CO4:** To make students well verse about the concept of management and its functions. **CO5:** To study various theories of management developed by experts.

#### **Business Economics Paper-I**

- **CO6:** To expose student to basic Micro Economics concepts and inculcate an analytical approach to the subject matter.
- **CO8:** To stimulate the students interest by showing the relevance and use of various economic theories.

#### **Impression Management Paper- I**

- **CO9:** To make students familiar with the concept and techniques of impression management.
- **CO10:** To espouse the students to acquire the skills of impression management required to improve their employability.

#### Bank Management Paper I (Principles and Practice of banking)

- **CO11:** To introduce fundamental concepts of banking.
- **CO12:** To give thorough knowledge of banking operations.
- **CO13:** To enlighten the students regarding the new concepts introduced in banking system.

#### Bank Management Paper II (Rural and Social Banking)

**CO14:** To introduce the concept, role and financial system of rural banking.

**CO15:** To study the development in rural financing as well as concept of social banking.

# B.Com-I (Bank Management) Semester-II

# Accountancy Paper-II

CO16: To impart the accounting knowledge

CO17: To make student aware of accounting knowledge like Tally.

#### **Principles of Marketing**

- **CO18:** To help the students to understand the concepts & principles of Marketing and their applications.
- CO19: To study the current and relevant recent changes in the field of marketing.

# **Business Economics paper II**

- **CO20:** To expose student to basic Micro Economics concepts and inculcate an analytical approach to the subject matter.
- **CO21:** To stimulate the students interest by showing the relevance and use of various economic theories.

# Impression Management Paper II

- **CO22:** To acquaint the students with the concept and techniques of self-presentation skills.
- **CO23:** To espouse the students to acquire the various soft skills required to improve their employability.

#### Bank Management Paper- III (Central Banking)

CO24: To make students familiar with central banking and its functions.

CO25: The students will understand the functioning of RBI.

CO26: The students will become familiar with monetary policy of RBI.

CO27: The students will become aware about subsidiary Organizations of RBI

# Bank Management Paper- IV (Agriculture and Cooperative Banking)

CO28: The students will become aware about agricultural financing.

CO29: The students will develop an understanding regarding cooperative banking.

CO30: The students will become familiar with structure of Indian cooperative Banking.

CO31: The students will be able to apply cooperative banking practices.

# B.Com-II (Bank Management) Semester-III

# Accountancy-Paper-III Accounting for Bank Managers

CO32: To understand the concepts and difference between capital and revenue.

CO33: To know the process of preparation of financial statements of bank.

CO34: To know the statements of changes in financial position.

# Human Recourse Management

CO35: Basic concepts, principles & functions of Human Resources Management.

CO36: Procurement process of human resources

**CO37:** Importance of training and development for the employees

CO38: Importance of performance appraisal for the employees and organization.

# **Business economics (Recent Trends in Indian Economy)**

- **CO39:** Student will be able to understand the changing trends in major components of Indian economy
- **CO40:** Students will get an insight into the changing scenario of agricultural, industrial and service sector.
- CO41: Student will be aware regarding policies implemented in globalization era.
- CO42: Student will be aware about India's foreign trade and its dimensions.

# **Business Mathematics and Statistics**

- CO43: Compute ratios, proportions, percentages, and interest.
- **CO44:** Understand matrices and perform matrix operations.
- **CO45:** Use sampling techniques to collect data and descriptive statistics tools to analyze data.
- CO46: Understand and construct various index numbers.

# Bank Management (Corporate Banking)

- CO47: Learner will understand the concept and importance of corporate banking
- **CO48:** Learner will able to apply the knowledge of corporate banking products in banking practices
- CO49: Learners will become expert in corporate banking services
- CO50: Learners will able to conduct corporate banking business

# Bank Management (Retail Banking)

CO51: Learner will understand the concept and importance of retail banking

- **CO52:** Learner will able to apply the knowledge of loan products in banking practices
- CO53: Learners will become expert in retail banking services

CO54: Learners will able to conduct retail banking business in appropriate manner

# B.Com-II (Bank Management) Semester-IV

# Accountancy-Paper-IV Bank Audit and Reporting

CO55: To impart the knowledge about audit of banks.

CO56: To make the students aware about types of audit.

CO57: To understand the reporting requirements of bank audit.

### **Organizational Behavior**

CO58: The concept, significance of organizational behaviorCO59: Foundation of Individual Behaviour and Group BehaviourCO60: Organizational Conflict- Concept, resolution etc.CO61: Organizational Development

# Business Economics (Recent Trends in Banking)

**CO62:** Learner will understand the recent terms and concepts in banking sector **CO63:** Learner will able to apply the knowledge of banking polices in business **CO64:** Learners will become expert in banking operations

CO65: Learners will able to execute banking policies

#### **Research Methodology**

CO66: Equip the students with the basic concepts of research. CO67: Develops the scientific approach for a research study. CO68: Enables report writing skill among the students.

# Bank Management (International Banking)

**CO69:** Learner will understand the concept and importance of international banking **CO70:** Learner will able to understand functioning of international financial institutions **CO71:** Learners will become expert in export-import credit facilities.

# Bank Management (Development Banking)

CO72: Ability to explain concepts and functions of Development Banks

- CO73: To enhance knowledge about Specialized Financial Institutions in India
- **CO74:** To provide knowledge about Functions, Progress and Problems of Development Banks.

#### B.Com-III (Bank Management) Semester-V Entrepreneurship Development

**CO75:** To make students understand details of entrepreneurship development

CO76: To acquaint students with different theories of entrepreneurship

**CO77:** To develop knowledge and understanding in creating and managing new venture.

# Bank Management Paper-IX (Indian Banking Environment)

CO78: Understand the economic environment for banks in IndiaC079: Understand the Important Banking PoliciesCO80: Able to know National Strategies for Financial SectorCO81: Aware about Recent Problems and Challenges before Banking Sector

# Bank Management Paper-X (Bank Technology in India)

CO82: Understand Applications of IT In Banking

**CO83:** Able to use e-banking services

CO84: Able to apply various electronic delivery channels

CO85: Able to use FinTech products and services

# Bank Management (Credit and Risk Management)

CO88: Understand risk management in banking

CO87: Able to manage business risks in banking services

CO88: Able to adjust asset and liability management in banking

CO89: Able to use tools and techniques of risk management

# Bank Management Paper-XII (Research Methodology and Project Work)

CO90: Understand basics of research methodologyCO91: Able to apply research methodology in project reportCO92: Able to know techniques of project reportCO93: Able to explain the research methods

# Bank Management Paper-XIII (Financial Markets and Services)

**CO94:** Understand the nature and structure of Financial Market in India **CO95:** Understand business practices in money market and capital market **CO96:** Understand functioning of different Intermediaries in Financial Markets

#### B.Com-III (Bank Management) Semester –VI Modern Management Practices

CO97: To make students familiar with the modern management practices

**CO98:** To expose the students to applicability of various modern management practices.

**CO99:** To make students understand recent trends in management practices applied in corporate.

# Bank Management Paper-XIV (Foreign Exchange and Foreign Trade Finance)

CO100: Able to understand about foreign exchange services

CO101: Able to conduct foreign exchange business through banks

**CO102:** Understand functioning of foreign trade financing

**CO103:** Able to manage foreign exchange and foreign trade finance services

# Bank Management Paper-XV Treasury Management

CO104: Understand Role and Functions of Treasury Department

**CO105:** Able to manage treasury operations in banks

**CO106:** Able to conduct and manage treasury operations

**CO107:** Able to use risk management practices in treasury department

# Bank Management Paper-XVI

# Product Development

**CO108:** Understand concept and procedure of product development

CO109: Able to apply the knowledge of product development for banking product development

**CO110:** Understand different aspects of competitive banking product and services

CO111: Able to analyze banking products and services

### Bank Management Paper-XVII

# Banking and Cyber Laws

CO112: Able to explain Regulatory Framework for Banking in India

CO113: Understand the important laws relating banking sector

**CO114:** Able to apply the knowledge of legal provisions for banking business practices

CO115: Understand different provisions under cyber Laws

#### **Bank Management Paper-XVIII**

#### **Project Appraisal and Monitoring**

Able to understand Project and Project Design

**CO116:** Able to apply principle of project management

CO117: Able to analyze project proposal for loan sanctioning

CO118: Able to monitor and supervise the project financed by the banks